

# Sponsors and vendors

Presented by **Woodland Parlor 30, Native Sons of the Golden West... TILLYfest** will help establish a Woodland history museum. The free event celebrates the life and times of **Tilly Alcartra** (World's Greatest Dairy Cow 1914-1920) and local agricultural history... so sponsors and vendors like **YOU** are very important to our success! Following are levels and fees:

## Grand Champion Patrons

We're looking for top level supporters. If you're in the dairy industry or involved in agricultural, this would be a perfect partnership. Individual underwriters who support local history are also encouraged to participate at this level.

**\$2,000** • *Benefits: Above title recognition and top listing in publicity and advertising, recognition in sponsoring a band, table of six at breakfast presentation, exhibitor booth and gift basket.*

## Host Venue!

Attention restaurants and bars with space to host bands or musicians: We're asking host venues to cover the cost of the entertainment. We suggest Bluegrass or other American Roots artists – we book or you can hire your own talent directly. We'll list you and the acts on posters, flyers and publicity. Costs will vary due to needs and availability.

**\$500+/-** • *Benefits: Prominent listing in publicity and advertising, two breakfast presentation passes AND more customers during TILLYfest!*

## Blue Ribbon Sponsors

We're seeking sponsors from the business community who understand the importance of promoting our local agricultural history. Your financial or in-kind support is greatly appreciated!

**\$500** • *Benefits: Prominent listing in publicity and advertising, two breakfast presentation passes and option for an exhibitor booth.*

## Moosic Circle

Directly support a band, duet or soloist at a level listed below. You may choose from our selected American Roots artists or be matched appropriately with musicians. All levels receive recognition during performances and on event publications.

**\$100** • *Performance and publication recognition*

**\$200** • *Recognition and a gift*

**\$300** • *Recognition, gift and one breakfast presentation pass*

**\$400** • *Recognition, gift and two breakfast presentation passes*

## Tilly's Rise and Shine Club

A history presentation by author **Lynne Gough** (*Asa and the Holstein Queen*) will begin at 9 am at **Blue Note Brewing** with a **silent auction**. Breakfast will be served (to be determined).

Learn all about **TillyAlcartra!**

**\$150** sponsorship for table of six • *Reserved table for six*

**\$40** individual supporter • *One seat at a shared table*

NextHome Golden State presents



**SATURDAY, NOVEMBER 4, 2023**

**HERITAGE PLAZA**

HISTORIC DOWNTOWN WOODLAND

**THANK YOU TO OUR 2023 SPONSORS!**

**NextHome Golden State**

*Lynne Gough, Asa and the Holstein Queen*

**Blue Note Brewing • The Burger Saloon • Morgan's On Main**

**North Valley Hay • Yaqui's Cantina • Marco Brando**

**Yolo Ice & Creamery • Yolo Machinery Erectors**

**visit [TILLYfest.org](http://TILLYfest.org)**

*Questions? Contact Dino, [dinogay@sbcglobal.net](mailto:dinogay@sbcglobal.net) or (530) 383-0772*

## Vintage, Craft and Ag Fair

There will be 31 tent spaces available (10 x 10). 17 in the plaza and 14 in the parking lot just north of the plaza (see map). We are inviting vendors who sell vintage items, artisan and craft items and ag goods and products.

**\$50 per space** • *Reserve your space now, you'll be listed in publicity.*

*Please consider a donation to the silent auction at our breakfast!*

## Showcase Tables

There will be 11 six-foot standard folding tables located next to the Woodland Opera House (see map). This is an affordable option for a nonprofit exhibitor. No need to haul a table, one will be there for you.

**\$25 per table** • *One table per exhibitor only*

## Farmers Market

There will be eight pickup stalls in the parking lot along Dead Cat Alley (see map). We're inviting the farming (especially dairy) community to sell fresh produce, dried or packaged goods or gift items from your tailgate. We encourage old pickups for ambiance.

**FREE** • *With a friendly suggestion for a 10% commission from sales*